

# Putting Wellness Checkpoint® to Work

Wellness Checkpoint is the Global Leader for Health and Business Risk Management

**Wellness Checkpoint®** is the industry leading decision support system for health and productivity management. It was specifically designed to assist performance-driven companies manage business risk and enhance the health, well-being and productivity of their employees and their business. It is delivered as a hosted Licensed Service (Software as a Service model), configured and tailored specifically for each client. It is supported by an experienced Client Services team who work closely with each client to ensure the full value and power of Wellness Checkpoint is achieved.

## Measuring Risk to Manage It

For participants, Wellness Checkpoint measures personal risk as part of their ongoing process of taking greater responsibility for their health, providing information to help them understand their risk profile, encouraging action and referring them to information and resources that can support them in reaching their goals.

For the business, Wellness Checkpoint delivers baseline and ongoing measures to quantify risk exposure, evaluate opportunities for program investments or interventions and track impact over time, supporting informed business decisions for health and productivity risk management at the program, site, regional and corporate levels.

Wellness Checkpoint assesses and stratifies risk across the full spectrum from optimal health to disease conditions. In addition to the assessment of risk associated with lifestyle habits and behaviors that are common to all health risk assessments, Wellness Checkpoint applies clinical guidelines and international standards to identify patterns of upstream predictors of disease to quantify pre-disease exposure. By including mental health, organizational stress and productivity loss in the evaluation of risk exposure, Wellness Checkpoint “connects the dots” between health risk and business risk, providing key global business risk indicators.

## Integration with Programs and Providers

Wellness Checkpoint integrate seamlessly into the employer’s corporate wellness programs including local programs, online resources, lifestyle management, coaching, screening, disease management and employee assistance provided through internal and third party resources at local, regional or corporate levels. Eligibility and referral to specific resources through the Wellness Prescription can apply measures of risk, readiness to change, pre-disease predictors and health status to ensure appropriate use of available resources. Incentive offers and eligibility for enhanced benefits can be administered in real time, based on client selected criteria.

## Putting Assessment Data to Work

A major strength and significant differentiator of Wellness Checkpoint is the power and flexibility of its group reporting. Wellness Checkpoint’s DataBanker LIVE provides authorized administrators direct, on-demand access to a powerful suite of analysis and reporting tools. Executive reports identify known cost drivers and quantify risk exposure in terms of disease conditions, pre-disease predictors, lifestyle risks and productivity loss. Investment options for interventions are evaluated to determine a realistic projection of impact and return, taking into account not only risk exposure but also readiness-to-change.

The same measures used to quantify exposure are also tracked over time to visually show the impact of wellness programs, both in terms of impact on individuals at risk but also in terms of program effectiveness in keeping low risk individuals at low risk. Internal comparisons by business, regions, sites and work groups and the ability to “drill down” into the data to investigate specific business issues make Wellness Checkpoint a powerful decision support tool for managing business risk associated with health and productivity.

## Health Risk Measures as Key Business Indicators

Many of our clients have integrated metrics of risk and related organizational factors into their regular reporting to business executives at the C-suite level. In an international financial services company where mental health, organizational stress and resilience represent business risk as well as major drivers of disability and benefit costs, quarterly reports to the CEO highlight key measures of exposure by line of business. In a multinational industrial organization where Six Sigma quality improvements underlie business processes, scorecard measures generated by Wellness Checkpoint are linked to safety, costs and work loss outcomes by plant location with key measures on plant management scorecards clearly linking health to operations.

## A Global Solution Adapting to Local Requirements

Wellness Checkpoint offers a truly global solution, adapting itself dynamically to local standards and cultural differences. Typically implemented as a multilingual service, Wellness Checkpoint is currently available in 26 languages and 8 regional variations, and has been used in over 135 countries by many Global Fortune 500 companies.

Wellness Checkpoint provides a comprehensive set of branding, configuration and client content options that enable it to be tailored to the specific priorities of the client. Many of our global clients have multiple lines of business and regional, country or participant groups (e.g. families, retirees, etc.) that require variations in the assessment & service configuration. Wellness Checkpoint supports multiple Client Groups, variations in branding and local messaging, variations in regional settings and standards, language and cultural variations, interface with local providers, and access to data by Client Group. This adaptation can include different models of authentication from use of known identifiers (where assessment data is to be linked to claims or other data at the individual level) to totally anonymous participant-selected identifiers known only to them. Within the same global service, Wellness Checkpoint, families and retirees can see a different view of the assessment, without reference to work related factors.

## Supporting Informed Business Decisions

For over 20 years, InfoTech has been supporting employers in major corporations globally and regionally. InfoTech is recognized for its quality of service, support and innovation. Our annual and semi-annual Executive User Forums, User Forums, Roundtables and Research Interest Forums in the U.S., Canada, Europe and Asia bring together clients and researchers in a collaborative sharing of experience and insight. With the active involvement of the Wellness Checkpoint global community, InfoTech ensures that our product and services anticipates, meets and exceeds the changing needs of our clients in supporting their operational as well as strategic business decisions for health and productivity risk management.

**Call us today for more information**  
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